

11:00-11:30

**VICTORIA WAGNER-GREENE, PhD, CHES**

*Womens  
Health  
Initiatives*

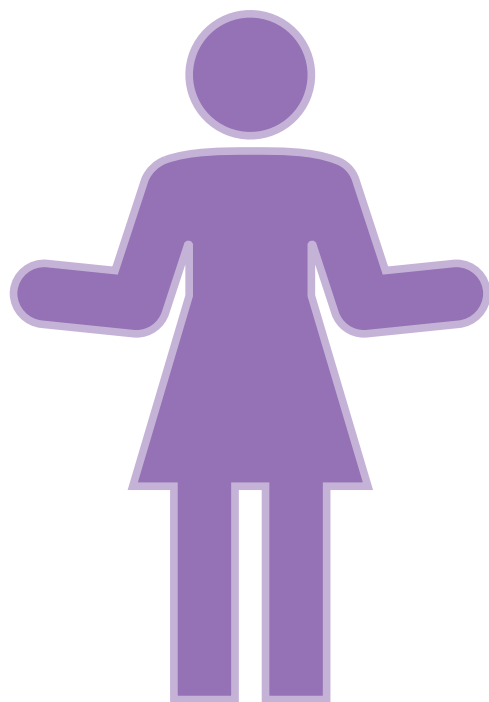


ORGANIZATION FOR WOMEN'S  
LEADERSHIP & EQUITY

# Objectives

- ▶ Describe
  - ▶ The importance of women's health
- ▶ Explain
  - ▶ Current women's health initiatives
- ▶ Discuss
  - ▶ Ways we can support women's health initiatives

What is women's health?



# CDC Office of Women's Health

- ▶ What is it...
  - ▶ Section of the CDC focused on public health, research, policy, and other strategies to improve the health of women
- ▶ Why we need it...
  - ▶ This office acts as an epicenter for different populations, organizations, and stakeholders to gather credible information and visibility

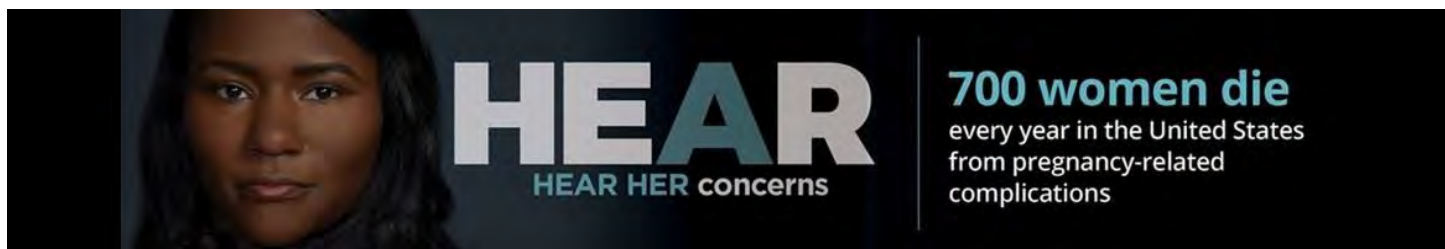
<https://www.cdc.gov/women/index.htm>

# Maternal Health Concerns

"A woman knows her body. Listening and acting upon her concerns during or after pregnancy could save her life."

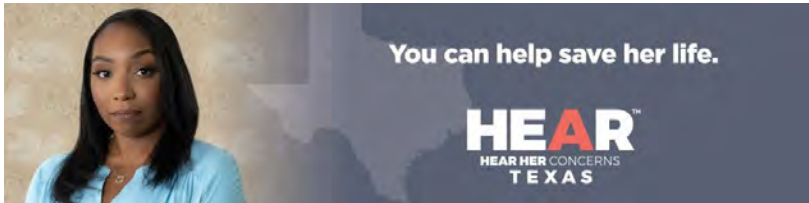
Dr. Wanda Barfield, Director of CDC's Division of Reproductive Health

# CDC HEAR HER Campaign



# Concepts of the Campaign

- ▶ Goal: CDC's Hear Her campaign seeks to raise awareness of urgent maternal warning signs during and after pregnancy and improve communication between patients and their healthcare providers.
  - ▶ Increase awareness of serious pregnancy-related complications and their warning signs.
  - ▶ Empower women to speak up and raise concerns.
  - ▶ Encourage women's support systems to engage in important conversations with her.
  - ▶ Provide tools for women and providers to better engage in life-saving conversations.







# National Women's ▶ Health Week

May 14, 2023 - May 20, 2023

# Additional Women's Health Observances



▶ **March**

- ▶ National Endometriosis Awareness Month
- ▶ Colorectal Cancer Awareness Month
- ▶ 3/10 National Women & Girls HIV/AIDS Awareness

▶ **April**

- ▶ 4/11-4/17 Black Maternal Health Week
- ▶ 4/23-4/29 National Infertility Awareness Week
- ▶ STD Awareness Month
- ▶ Sexual Assault Awareness Prevention Month
- ▶ Women's Eye Health & Safety Month

▶ **May**

- ▶ 5/8 National Women's Check-Up Day
- ▶ 5/12 Fibromyalgia Awareness Day
- ▶ 5/28 Menstrual Hygiene Day
- ▶ American Stroke Awareness Month
- ▶ Lupus Awareness Month
- ▶ National Arthritis Awareness Month
- ▶ National Osteoporosis Awareness & Prevention Month
- ▶ National Teen Pregnancy Prevention Month Preeclampsia Awareness Month

THANK YOU

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