



How to Increase SFASU Enrollment?

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Methods/Procedure:

Total survey responses: 87 respondents
Data input method:
Online survey through Google Forms to students we knew on campus

Importance?

Despite SFA's long history, why has enrollment stayed consistent?

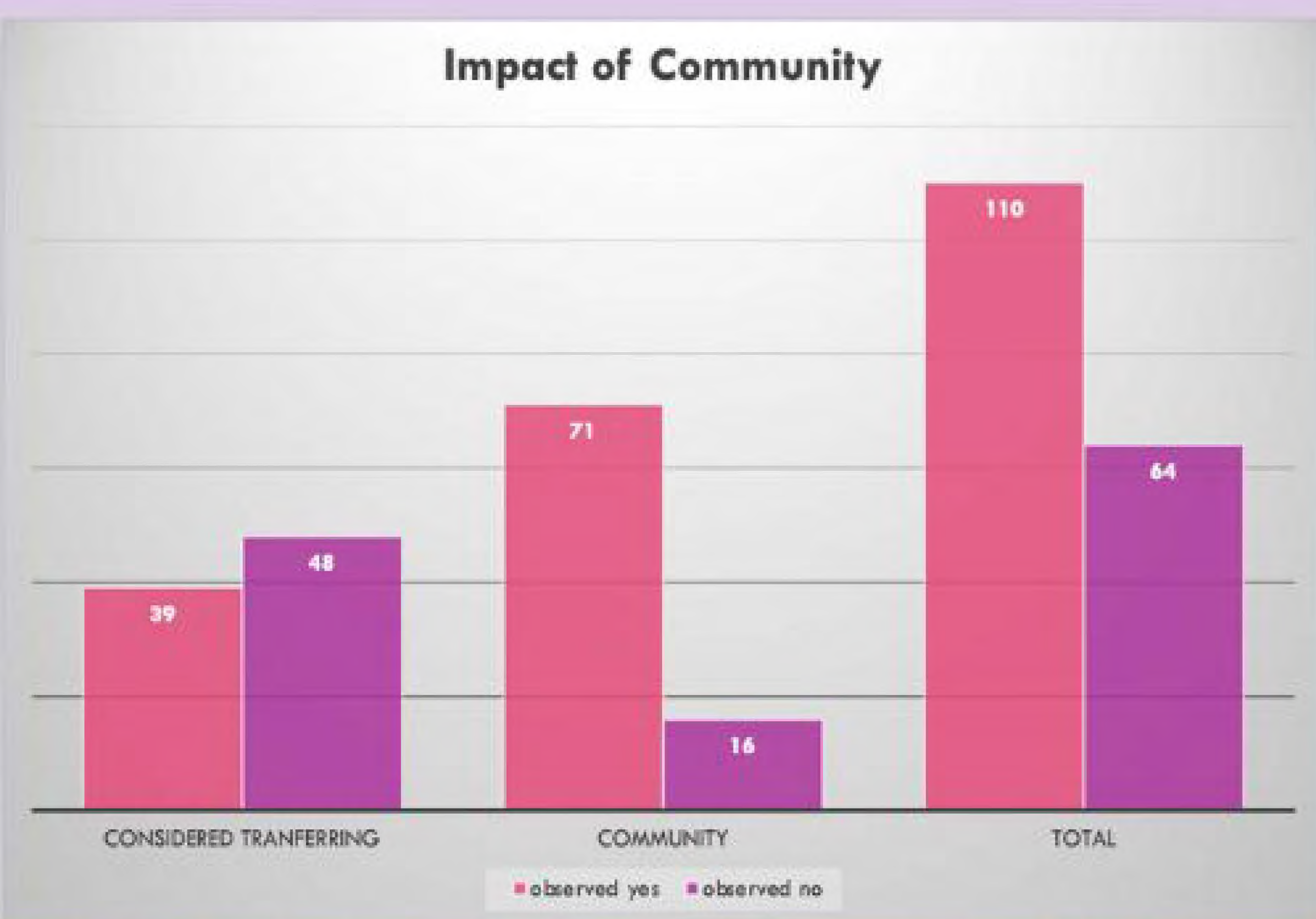
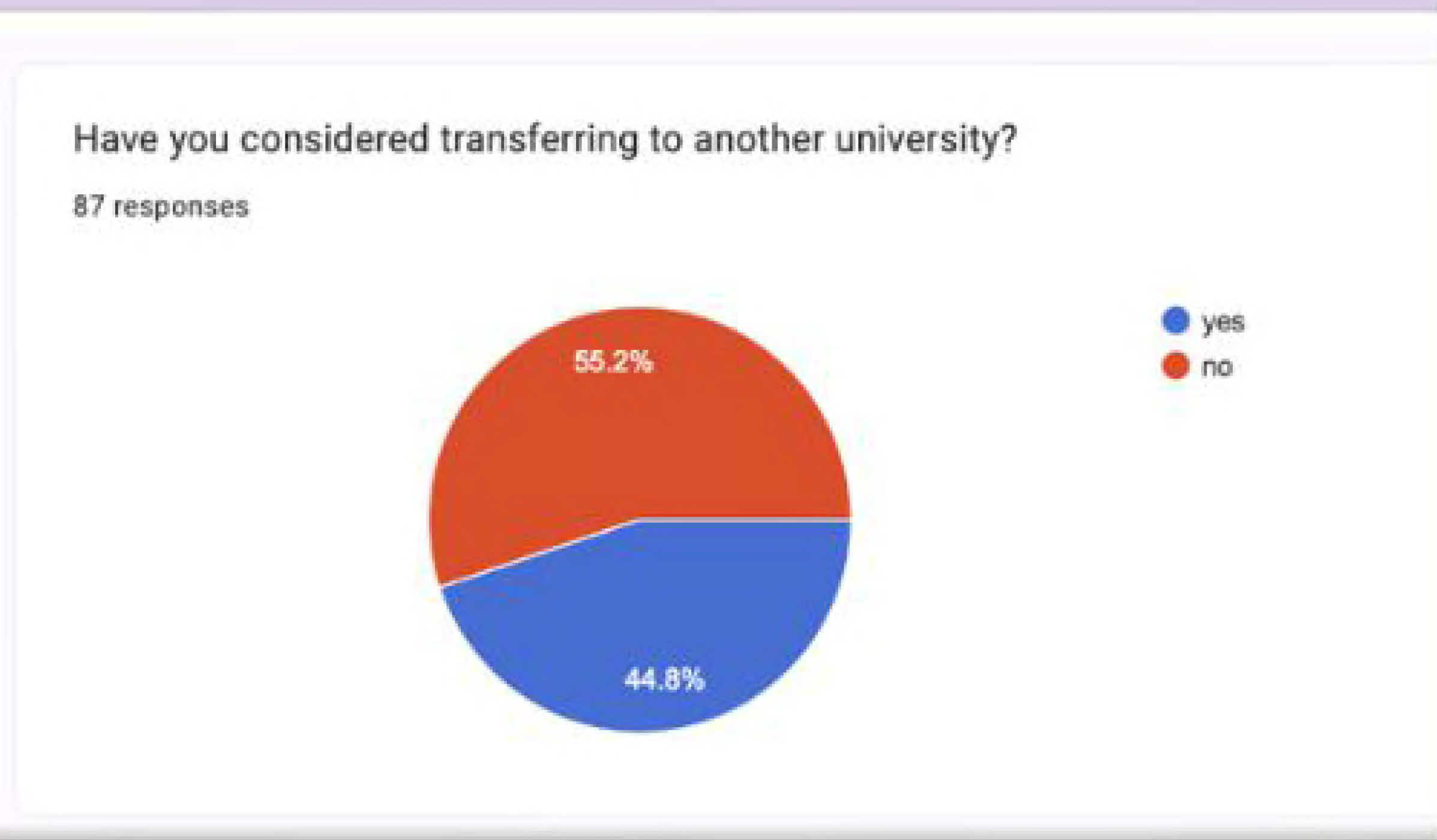


Specific Research Questions:

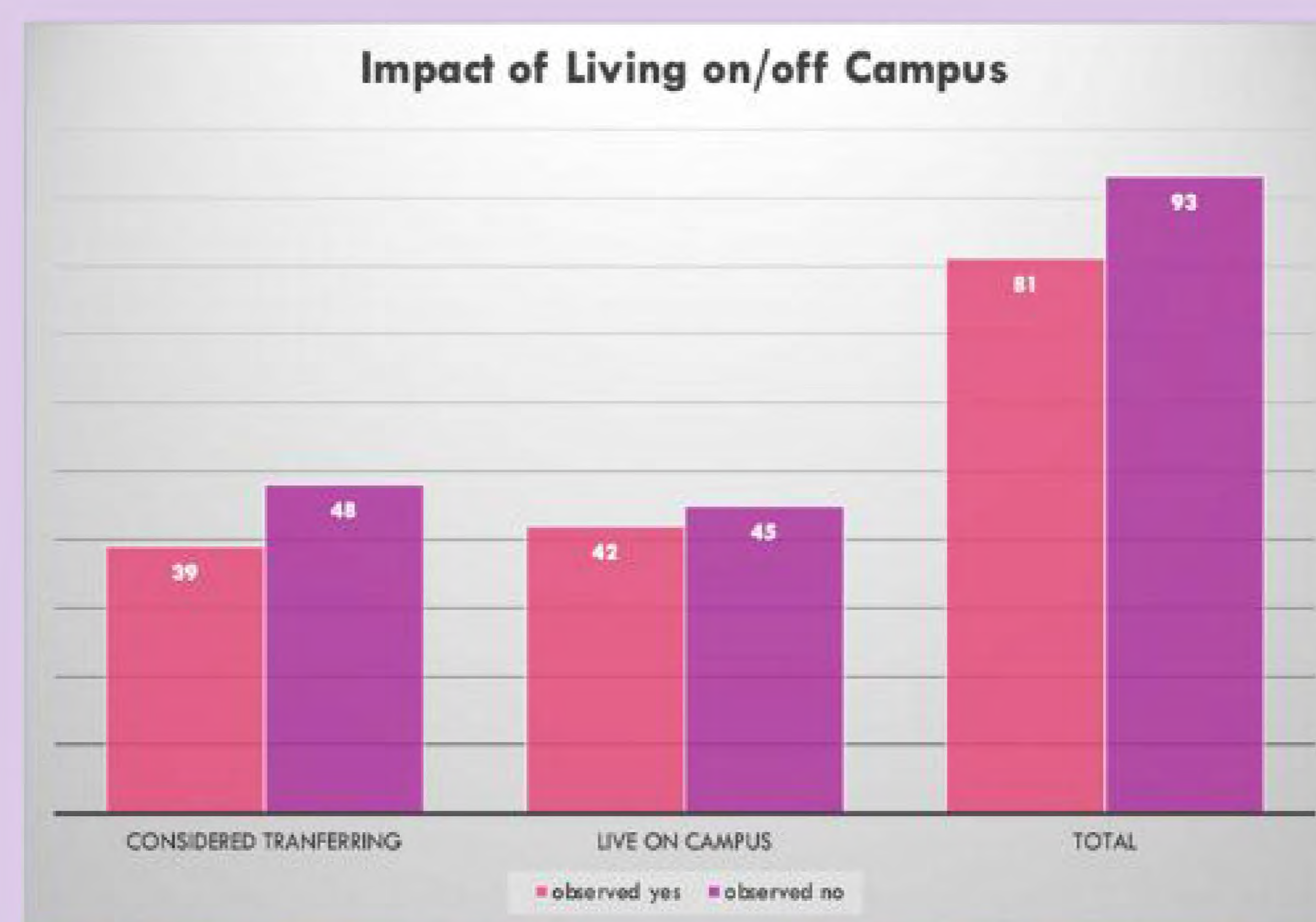
- How do specific academic, social, and economic factors influence stagnant enrollment trends at SFASU?
- What strategies could be implemented to reverse this trend?
- Why do students consider transferring to another university while at SFASU?
- Can there be changes made to increase student enrollment at SFASU?

Summary:

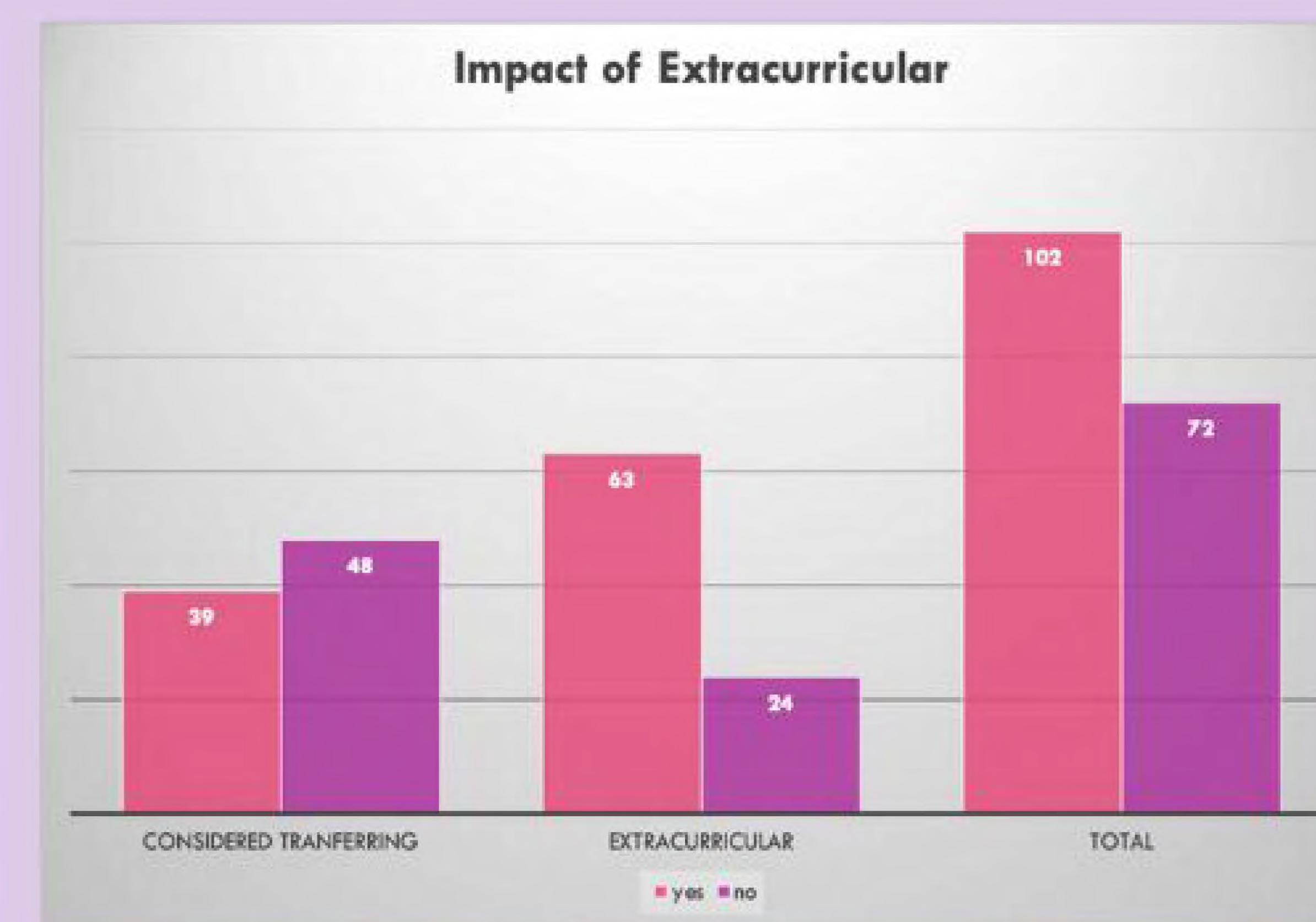
- Emphasize Community Building
- Promote Extracurricular Activities
- Redirect emphasis towards on/off campus residency
- Leverage Career Services in Marketing



P-value: 0.648 (does not impact)



P-value: 0.0000005 (does impact)



P-value: 0.00022 (does impact)