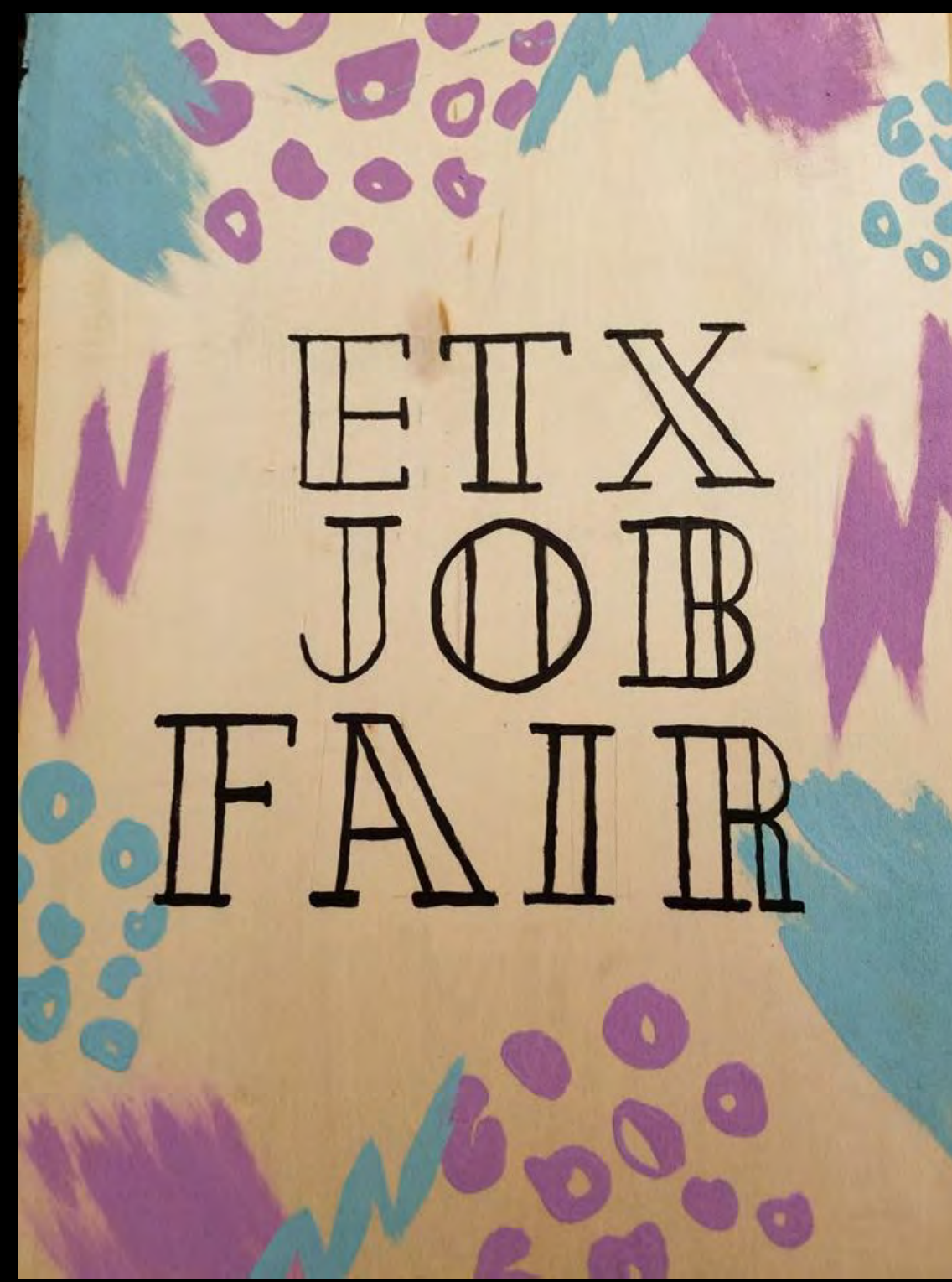


ORGANIZING A LOCAL JOB FAIR DURING THE PANDEMIC: CHALLENGES AND TAKEAWAYS

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PROJECT INFORMATION

The purpose of this project was to organize a local job fair for the local businesses in these two counties to match them with the students from the university. The goal of the project was to have 8 local small businesses vendors and students. Students who attended were able to make connections with the prospective employers.

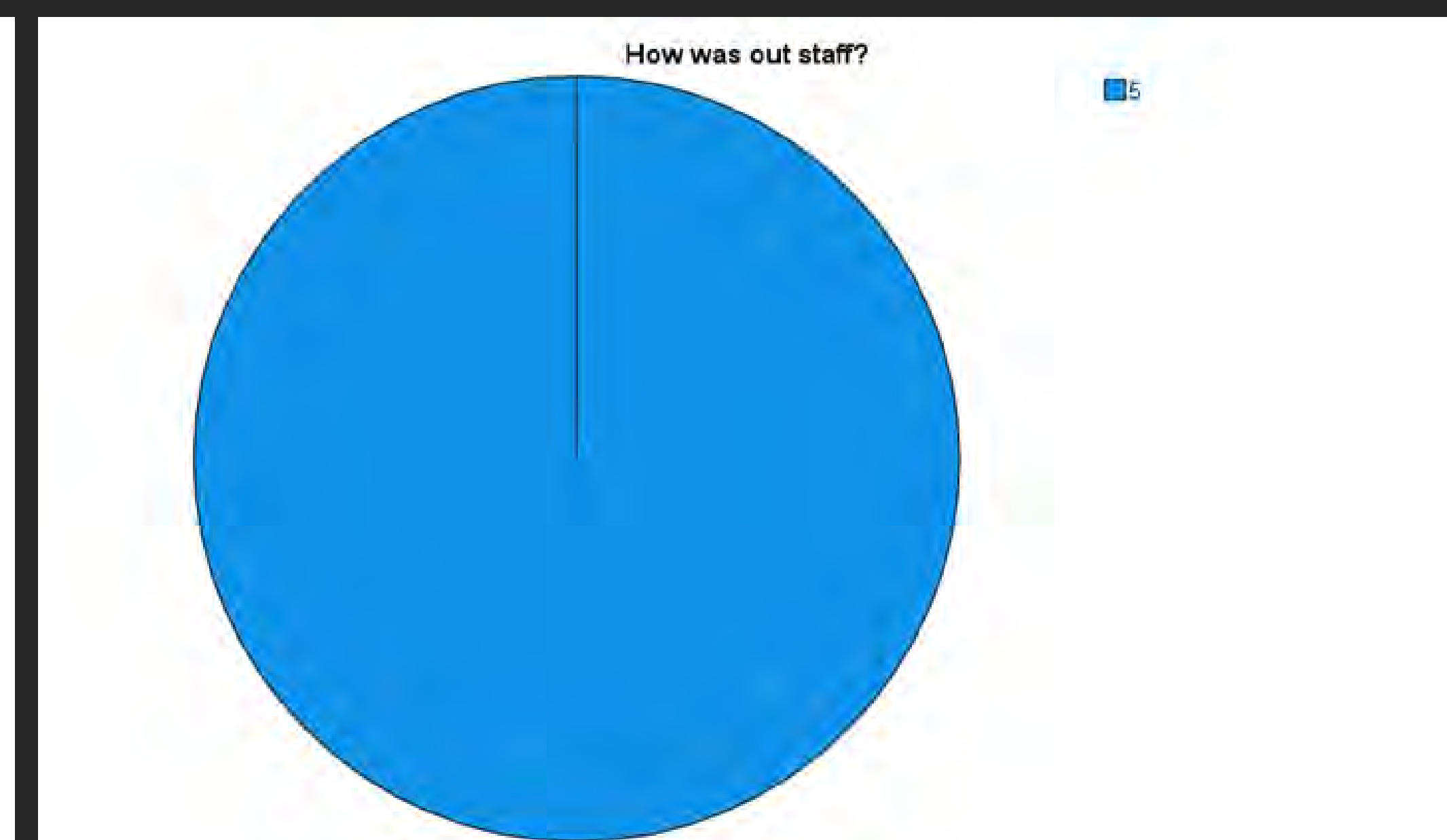
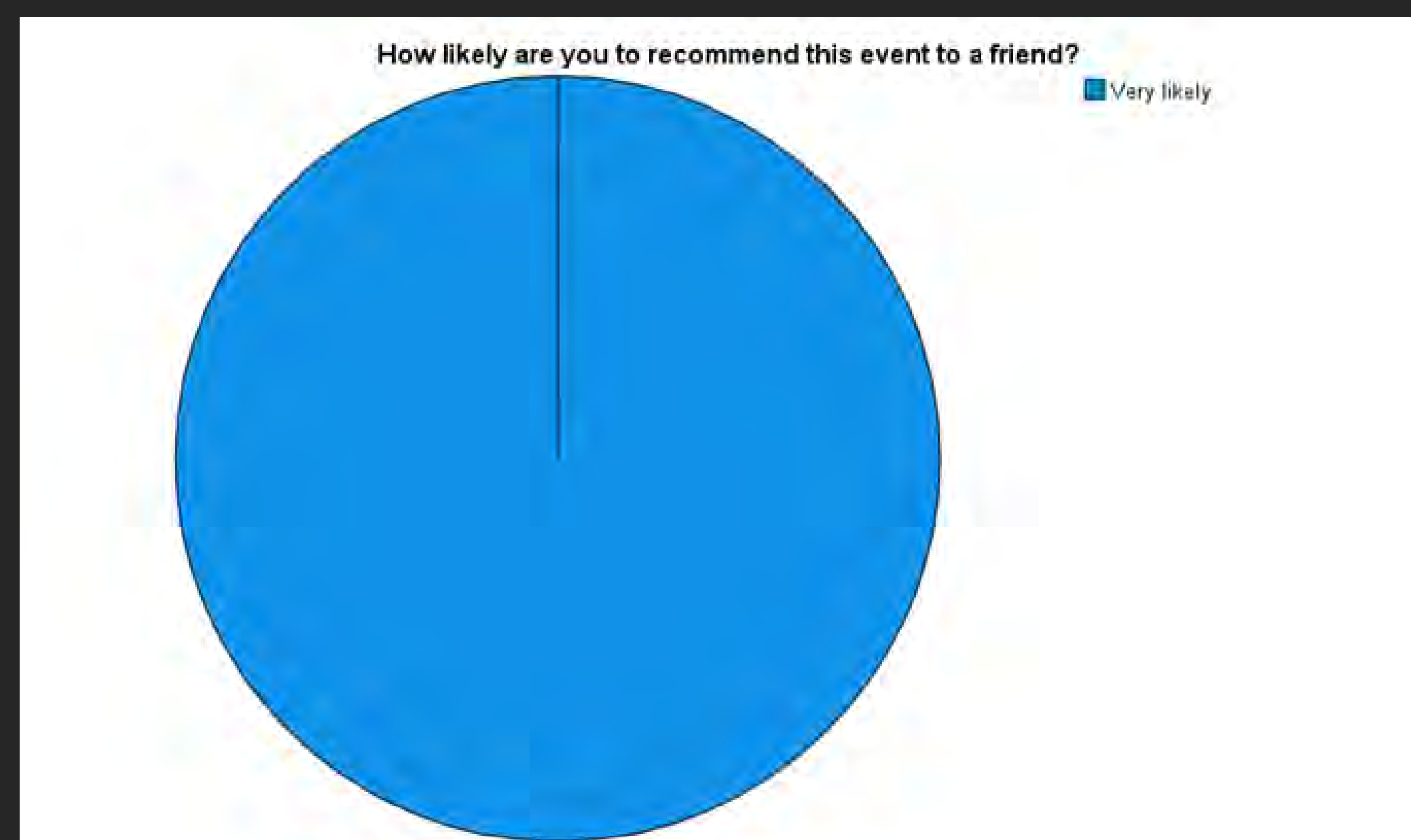
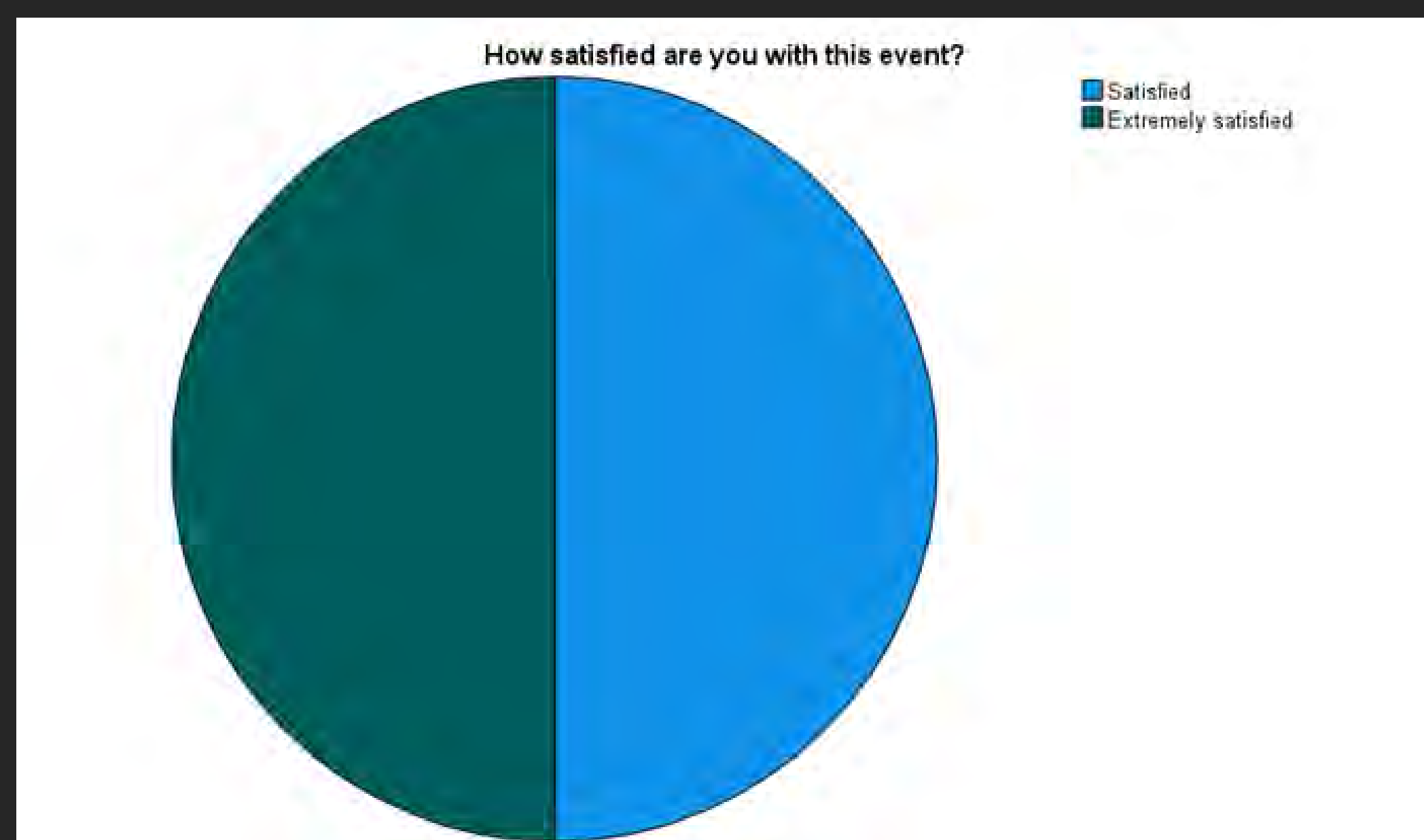


METHODOLOGY

- Qualitative case study research is an investigative approach used to thoroughly describe complex phenomena and how people interact with components of these phenomena (Mertens, 2015; p. 245).
- Research questions: (1) Did we achieve our goals? (2) What are the challenges that we need to overcome? (3) What are our next steps?; (4) Student takeaways. The data was gathered and analyzed during post event evaluation session.



RESULTS



CHALLENGES

- The University Marketing office did not help with the flyer, team cannot advertise the event outside of the university.
- The class was on an 8-week duration did not give enough time to contact the vendors.
- Thanksgiving week made us helpless.
- Conflicting event with Unemployment Workforce Solution.

TAKEAWAYS

- Making contracts and documents;
- Skill development i.e. Communication skills;
- Creativity;
- Built self confidence in asking questions and making mistakes.
- Overall, the event was a huge success because we were to establish a local job fair that the CCPD will build upon for the next fall semester.

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