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Helping Fledgling Journals Leave the Nest: Library as Publisher Support for Launching New Journals

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R Philip Reynolds
Scholarly Communications Librarian
Stephen F. Austin State University

**HELPING FLEDGLING
JOURNALS LEAVE THE NEST:
SOLICITING ARTICLES**

Where a Journal Starts

- The mind of an academic
- The promotion of a tool
- The professional service of librarians

The Mind of an Academic

- ⦿ A desire to launch a journal but with no idea of where to start
- ⦿ An area of specialization that is new, or a field that has yet to attract traditional publishers
- ⦿ A need to publish material that a traditional journal is unable to support

The promotion of a tool

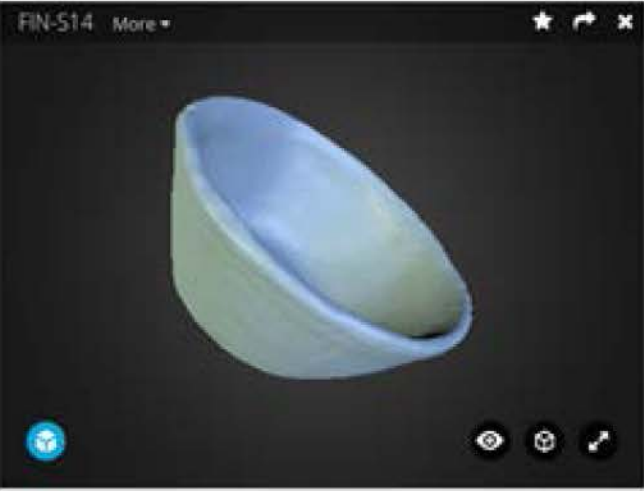
- Give presentations about the IR to anyone and everyone who will listen
- Show them more than just a bibliography
- Always include information and examples of the journal management capabilities

Vanderpool Vessel FIN-S14

Robert Z. Selden Jr. [Follow](#)

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Document Type

Article

Publication Date

2014

Abstract

3D model of Vanderpool vessel FIN-S14 (Caddo). More information on this vessel can be found [here](#) or by accessing the "Full Text" link above.

Recommended Citation

<http://digital.sfasu.edu/cdm/ref/collection/CRH-R/is/2610>

JOURNAL OF HUMAN SERVICES

Training, Research, and Practice

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The *Journal of Human Services, Training, Research, & Practice (JHS:TRP)* is an on-line, peer-reviewed journal that publishes book reviews and articles based on research, theory development, case studies, or program and intervention applications.

Current Issue: Volume 1, Issue 1 (2016) Changing Systems Through Empirical Study and Innovative Practices

Articles

- [PDF](#) Client Satisfaction Survey for HIV/AIDS Dental Care Services: An Example from Rural Texas
H. Stephen Cooper Ph.D., LCSW; Freddie L. Avant Ph.D., LMSW-AP, ACSW, C-SSWS, and Kim L. Ricci-Rice Ph.D., LMSW-IPR
- [PDF](#) Parental Perceptions of Independence and Efficacy of their Children with visual impairments
Michael P. Munro, Maricela M. Garza M.Ed., Janie R. Hayes M.Ed., and Elizabeth A. Velt M.Ed.
- [PDF](#) The Development of School Psychology Assessment Centers as Training, Service Delivery, and Research Sites
Nina M. Ellis-Hervey Ph.D., Ashley N. Doss B.S., DeShae C. Davis B.S., and Alison White-Bradford M.A.
- [PDF](#) Supporting Systems Change via Participatory Decision-Making: Positive Behavioral Intervention and Support Program Development
Rebecca J. Cook Ph.D., Frank E. Mullins Ph.D., Phoebe A. Okungu Ph.D., and Thomas J. Sinclair M.Ed.
- [PDF](#) The Impact of Length of Stay on Adjudicated Male Youths' Language Use: Focusing on Linguistic Analysis of Verbal Samples



The Professional Service of Librarians

- Familiarity with various avenues of scholarly communication across multiple disciplines
- In depth knowledge of the publishing platform, providing informed advice, and hands on experience of how each process on the platform works
- Librarians must offer more than a platform and the siren song of OA

Task Definition

- Collaboration
- When filling out a form is more than just filling out a form
- Consensus

The Center for Digital Scholarship

(936) 468-1445

cds@sfasu.edu

<http://library.sfasu.edu/cds>

Journal Set-up Form

The journal set up has several distinctive elements which requires input from the journal's managers. Please complete the following sections: "Journal Information and Workflow" and "Journal Design." If you have any questions, please do not hesitate to contact us for assistance.

Contact Phil Reynolds at: 936 468-1453 or email at: preynolds@sfasu.edu.

Please fill out form as completely as possible and bring a printout to the planning meeting.

Journal Information and Workflow

The following questions will help the CDS build the Journal and customize the peer-review tools to meet your needs.

General Information

Journal Title:

Journal URL:

<http://scholarworks.sfasu.edu/> _____

URL can contain an acronym, abbreviation or the journal name.

Services of Traditional Publishers

- Kent Anderson UPDATED — 96 Things Publishers Do (2016 Edition)
- <https://scholarlykitchen.sspnet.org/2016/02/01/guest-post-kent-anderson-updated-96-things-publishers-do-2016-edition/>
- If libraries want to be taken seriously as publishers they need to provide services commensurate to those of traditional publishers

The Work of the Editors Begins

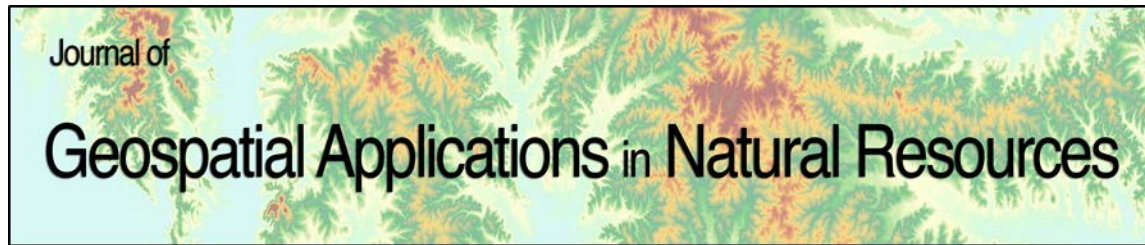
- ① # 9 **“Solicitation of materials”**
- ② **Soliciting articles should start as early as possible**
- ③ **Multiple methods should be exploited and should go beyond list-serves and emails**

From the Editors

- Sent questionnaires to all the editors of our new OA journals
- Found out how they tried to solicit articles, and how well it worked

Journal of Geospatial Applications in Natural Resources

- Posted flyers with all accredited forestry programs in the country
- Posted flyers at national and regional conferences.



Manuscript Solicitation Notice

The Arthur Temple College of Forestry and Agriculture, in conjunction with Stephen F. Austin State University, publishes the *Journal of Geospatial Applications in Natural Resources* with The Center for Digital Scholarship via bepress. The focus of the journal is to publish via a rapid double-blind peer-review process articles that apply geospatial technology to quantify, qualify, map, monitor, and manage natural resources.

The purpose of this notice is to solicit manuscripts ready for the peer-review process for the premier issue scheduled in early 2016. We are confident that this exciting new opportunity will allow natural resource professionals an outlet for their applied geospatial research within a natural resource context.

Specific information regarding the *Journal of Geospatial Applications in Natural Resources* Author Guidelines, Author Template Guide, and its Aims and Scope please email: unger@sfasu.edu

Daniel R. Unger, Professor of Spatial Science

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Another Editor

- List-serves of forestry, natural resource management, and spatial science related list serves
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Other Journals Took Different Routes



The Journal of Middle Level Education in Texas

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The *Journal of Human Services: Training, Research, and Practice (JHS:TRP)* is an on-line, peer-reviewed journal that publishes book reviews and articles based on research, theory development, case studies, or program and intervention applications.

Current Issue: Volume 1, Issue 1 (2016) Changing Systems Through Empirical Study and Innovative Practices

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Welcome to *MLET: The Journal of Middle Level Education in Texas!*

MLET addresses all levels of middle level education and various educational contexts, including public and private education in the United States and abroad. The audience for the journal is made up of educators who are interested in advancing research, learning, and classroom practice in the middle grades. Articles should promote good research, teaching, service, and leadership in middle grades education.

Current Issue: Volume 2, Issue 1 (2015)

We are excited to publish our second volume of Middle Level Education in Texas (*MLET*). Submissions are accepted on a continual basis. We encourage both researchers and middle level practitioners to submit articles.

Articles

- [PDF](#) Middle School Single-Gender Science Classes: Self-Concept and Discourse Analysis
Pauline M. Sampson, Gloria J. Gresham Dr., Melissa M. Leigh, and Denice McCormick Myers Ed.D.
- [PDF](#) "A boy told me I was ugly." Voices of At Risk Adolescent Girls on Gender Identity and Dating Roles
Mellinee Lesley Ph.D. and Heather M. Kelley Ph.D.
- [PDF](#) Teacher Teams That Work
Leah Kahn, Claudia Whitley, and Michelle Williams
- [PDF](#) Integrating Writing in the Middle-Level Mathematics Classroom: An Action Research Study
Alyssa Beavers, Brandon L. Fox, Jamaal Young, Elizabeth M. Bellows, and Leah Kahn



Journal of Human Services: Training, Research, & Practice

- ◎ The journal has a board 22 editors
- ◎ The Executive Editor works with board members who can serve as editors or reviewers
- ◎ Dr. Robbie Steward set up a three step process for selecting editors to prepare them to solicit articles

Cast a Broad Net When Recruiting Editors

- Wanted to recruit both National and International scholars as editors
- Wanted all disciplines in Human Services represented

Cultivated Editors With Certain Characteristics

- Editors who demonstrate a commitment to take on the expected workload
- Editors who demonstrate through training their willingness to work in a positive way with scholars even if their submission was rejected
- Editors that understood and desired to achieve a high level of competitiveness and impact envisioned by Dr. Steward

Solicit Articles Through Newly Created Social Network

- ① Solicit articles from editorial board
- ② Additionally editors where to solicit articles from their own campus
- ③ Finally editors contacted colleagues and prior students from other campuses

MLET

- Is published for the Professors of Middle Level Education in Texas a regional affiliate association
- Distributed flyers at several discipline related conferences
- Talked with and solicited articles from presenters at the association's regional and national conferences

What Else Did They Have to Say

- It was difficult to recruit enough reviewers
- If they had gone out and beat the bushes for articles they could have doubled their submissions
- They needed to work harder to get all of the editors involved in soliciting articles
- They appreciated the library's support and leadership and wanted to know they could solicit more submissions

Some Best Practices

- Start early, content is almost always the hold up
- Take advantage of targeted professional organizations
- Use or even create social networks
- Use individual relationships with colleagues you already know
- Approach speakers at related conferences
- Still use emails and listservs

Some Additional Tricks to Try

- Search databases for articles that you wish had been in your journal and contact the author
- Use Google Scholar to find these articles and contact authors that cited the article or that wrote related articles
- Use Digital Commons
<http://network.bepress.com/life-sciences/forest-sciences/>

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Stephen F. Austin State University
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THANK YOU