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# First Steps to Promoting Open Access for Research Data and Publications on Campus.

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# First Steps to Promoting Open Access for Research Data and Publications on Campus

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# Introductions

Discussion format

Expectations?

Why here, why now?

1

Re-starting the conversation  
about Open Access on campus

# 2

Open Access policy, statement  
or mandate?

# 3

## Strategies and practices

# 4

Maintaining momentum and  
faculty interest

# 5

When the plan falls apart?



# Collective wisdom says

Final thoughts

Questions?

What did we learn?

# Collective wisdom says...

- There's a benefit to top-down approach  
Provost – Dean – Administration
- Open Access not a disruption, others say it has to be
- Institutions with OA policy are few, with real mandate even less
- Most Institutions still in planning stages, still generating buy-in
- Open Access publications not considered for tenure
- Find champions to promote OA efforts
- Several Institutions use indexing and analytics to show impact  
to create buy-in from on campus stakeholders

# Collective wisdom says

- Promote buy-in through workshops, make part of faculty orientation sessions, offer work in alternative formats (nursing clinical base--videos)
- Offer Open Access for specific materials
  - ETD's, Open Educational Resources (OER),
  - Research Data to meet compliance by funding agencies
  - Student research in Institutional Repository (IR)
  - Student dance & music recitals in IR  
(access to certain viewers by stud.id & password)
- Faculty more receptive when Open Access not mentioned
- Keep it simple
  - Faculty don't have time to be creative with it, they would rather not do much